

Your Indiegogo Smartwatch PLB Campaign

Doug Ritter [dritter@equipped.org]

This message was sent with High importance.

Sent: Thu 7/7/2016 6:04 AM

To: 'goldmann@panacube.com'

Bernie,

I am working on an article about your "world's first smart emergency watch PLB" and had a few questions. I'd appreciate a response as soon as possible as I am working on a tight deadline.

1. You say that you have a "a growing full-time team, seed-funding, a production ready working prototype"
 - a. Who are the current members of your "full-time team" and what is their background and experience?
 - b. Who has provided seed-funding and at what amount?
 - c. Can you please share photos of the "production ready working prototype."
 - d. How have you tested the "production ready working prototype?"
2. What is your background and experience that would be relevant to the development and production of this device?
3. You did not post a business plan. Can you share it?
4. You indicate a "\$25,000 flexible goal." What are these funds to be spent on?
5. How do you intend to handle the certification process and expenses?
 - a. What certification lab are you planning to use?

Thanks very much for your prompt attention to these questions.

Regards,

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Doug Ritter
Editor
Equipped To Survive
The Survival Equipment and Techniques Web Site
URL: <http://www.equipped.org>
Email: dritter@equipped.org

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